

## NEWS & EVENTS:

### Hearing Aid Open House

Demo hearing  
aids for FREE  
for 2  
weeks!

No obligation  
to  
buy!

Call:

304-522-8800  
for an  
appointment  
to see an



## Greetings from Touma Audiology & Hearing Aid Center at Touma Ear & Balance

We hope you are having a bright and prosperous 2013, and what a better way to do that than to improve your hearing health and quality of life? Touma Ear & Balance Center is happy to offer the broadest variety of technologies and styles of hearing instrument devices in the region to better serve our patients!

We are proud to have our audiology department lead by two Au.D.s (Doctors of Audiology). This higher level degree ensures that you receive the excellent diagnostic care and hearing aid expertise that you deserve. Unlike hearing aid dispensers, a team of certified audiologists can thoroughly evaluate your hearing and recommend a customized solution, including digital, programmable, and sometime nearly invisible hearing aids.

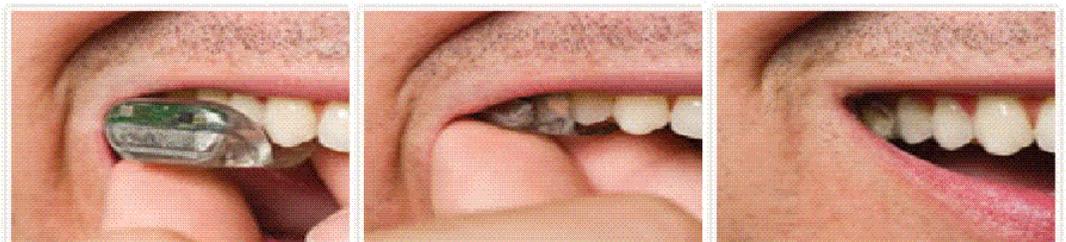
Hearing loss affects approximately 12% of the U.S. population; that's 38 million Americans! If you are a part of this demographic, *we can help you!*

## SOUNDBITE

If you are one of the millions of people who are essentially deaf in one ear (a condition sometimes called single-sided deafness or SSD) or have conductive hearing loss (CHL), you no longer need to suffer in silence. Maybe you thought there was not a good treatment option for you. Or maybe you are considering a surgical implant. If you have grown tired of missing out on conversations in noisy rooms, having to find the right seat at a meeting, or unable to tell where a car is coming from as you walk across a street or parking lot, SoundBite may be ideal for you.

Nearly invisible when worn, the SoundBite system consists of two components: an easy to insert and remove ITM (in-the-mouth) hearing device-which is custom made to fit around the upper, left or right, back teeth- and a small behind-the-ear (BTE) microphone unit worn on the impaired ear. No dental work or modifications to the teeth are required. This system is currently cleared by the FDA to treat SSD and CHL.

Sound Bite hearing system works by making use of a principle that hearing professionals call bone conduction. You may hear sounds through bone conduction already, for example when you chatter your teeth, crunch on potato chips, or scratch your scalp. Hearing with bone conduction for SSD or CHL patients is now an option without invasive surgery! Call our office today at



SPRING 2013

## NEW HEARING AID TECHNOLOGY WIRELESS ACCESSORIES



“Bluetooth connectivity streams the cell phone and television signal into the hearing aids for a clearer signal.”

With Phonak wireless accessories, multimedia entertainment, communication, and work are much more enjoyable. Television, telephone, MP3 player, GPS, and computers can be enjoyed effortlessly.

**ComPilot**—The ComPilot provides easy wireless access to TVs, MP3 players, and phones to name a few. The Bluetooth connectivity wirelessly streams the cell phone signal (or some landline phones) into the hearing aids for a clearer, audible signal. It guarantees stable connectivity and the best possible voice quality, while staying hands free. The built-in remote control is designed for ease of use with convenient program and volume changes. ComPilot is the first accessory to offer the benefit of Voice-Alerts, making it easier than ever to use your hearing aids.

**TV Link S**—The Link S base-station wirelessly sends audio signals for the TV or any other audio source to the ComPilot within a range of up to 30 meters. Stereo-Sound provides greater listening experience with no audible transmission delay ensuring listening pleasure for all wireless Phonak hearing aids.

**RemoteMic**--The newest addition to the Phonak AccessLine, the wireless microphone RemoteMic, is an easy solution for one to one conversation in noisy places. Let your partner wear the RemoteMic and even hear the conversation when looking around or at larger distance. The RemoteMic is a Bluetooth-based wireless microphone optimized for ComPilot. It is clipped onto the speakers clothing and sends the speech to the hearing instruments via ComPilot.



**Thank you** for taking the time to review our new products. With all of the recent technological enhancements, we are confident that together, we can find a hearing solution that is right for you. We take pride in our staff and products and hope to see you soon to discuss your options.

*Have a wonderful year!*

Sincerely,

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